

(Paid Political Advertisement)



Mr. Johnson

Why don't you answer these questions?
Voters throughout the nation would like to know . . .

WHY Do you refuse to debate the campaign issues, with Senator Goldwater, on FREE nationwide television?

WHY Do you claim we are at peace, when so many of our American boys are being killed in Viet Nam?

WHY Do you claim to be a conservative Southerner, knowing you have the Martin Luther King-James Farmer support and the endorsement and active support of CORE, NAACP and COPE.

WHY Did your administration allow race riots, assaults on local police, wholesale violence, destruction of property and looting along the streets of many principal cities of our country. After the election will our cities face racial terror, violence and plunder if you are elected?

WHY Do you deny Bobby Baker, called by you, "my closest friend," after his use of office for profit was exposed? Did you turn your back on Billy Sol Estes, after he got into trouble over his millions of dollars from illegal profits at the taxpayers' expense?

WHY Did you pick a candidate for vice president, Hubert Horatio Humphrey, who was an organizer of the ultra-Liberal Americans for Democratic Action? Its former chairman and present vice chairman advocates the admission of Red China into the United Nations and Cuba in the Organization of American States, and setting up a world government through the United Nations!

WHY Do you encourage trade with Communist Russia and did you sell Khrushchev millions of bushels of wheat, subsidized by American taxpayers when Russia can use our wheat to manufacture industrial alcohol — a key ingredient in the manufacture of atom bombs, poison gas, rocket propulsion fuel, TNT, hand grenades, nitroglycerine, and other death-dealing explosives, to be used against our American boys sooner or later?

WHY Do you deny that you are soft on Communism, when you have Cuban patriots arrested for planning the overthrow of Castro's Communist government?

WHY Did you run for two political jobs in 1960, and with an inconsistent platform position . . . Conservative for Texans — Liberal for the Nation?

WHY Did you at the Atlantic City convention make it appear that it took you so long to decide on your candidate for vice president, Hubert Humphrey, when David Dubinsky, head of New York City's Liberal Party, said he recommended Humphrey for vice president to you on Aug. 7, 1964, and you didn't say no?

WHY Don't you explain to the American voters and taxpayers how you and your family can be worth over \$3,000,000 now, after taxes, when your salary was never more than \$40,000 per year?

WHY Is your latest biography, "The Lyndon Johnson Story," by Booth Mooney, no longer available to the public? Is it because the dedication of "The Lyndon Johnson Story" is to your good friend and long-time aide, WALTER JENKINS?

MR. JOHNSON: The American people are entitled to have truthful answers now!
NOT AFTER NOV. 3RD!

VOTE FOR GOLDWATER

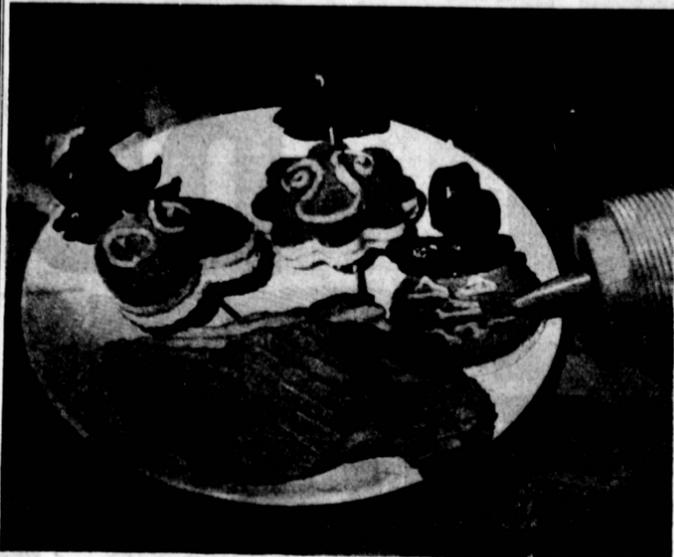
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MARY WISE Menu Planners AND SHOPPING SUGGESTIONS



HALLOWEEN SUGGESTS HOBGOBLINS

"Spook-wiches" are the latest new food fun ideas from Morehouse for young Halloween party planners. Using standard-size cookie cutters, simply stamp out thin slices of bread, cheese and Lmer's cold cuts. Assemble into sandwiches. Add comic hats of tiny, sweet gherkins and olives which can be held in place by skewers or toothpicks. Then decorate with delicious pure prepared Morehouse Mustard in the form of smiling "spook" faces. It's the trick that makes a zesty treat.



CRISPY cheese sticks are a breeze to make. They are fashioned from frozen ready to bake bread dough. Thaw, shape and bake. No rising here!

QUICK AS A WINK

Make Crispy Sticks from Frozen Dough

Fragrant flavorful home baked rolls or bread sticks are they'll be. Do not let them rise. They are as quick as a wink to prepare.

Simply use frozen ready-to-bake Bridgford bread which is readily available at local markets.

To make rolls or sticks, remove frozen dough from the package. Let loaf thaw at room temperature about one hour or in refrigerator for 8 to 10 hours, until it is easy to shape.

Keep loaf moist while thawing by spreading the surface with melted butter or shortening or covering with a moist cloth. Shape into your favorite rolls; let rise and bake as usual.

Crispy Cheese Sticks are fun to do, too. The thinner you roll them, the crisper

Hurry-Up Meal

This could well become a breakfast-time favorite with its goodly supply of milk, honey and vitamin C.

To 1½ cups cold milk gradually beat in ½ cup orange juice, 1 to 2 tablespoons California honey and 2 drops pure vanilla.

Toss in an egg, if you want it to become a complete breakfast. Blenders or electric beaters are wonderful for this.

ON A DIET?

Weight watchers reduce safely and happily when meat is included in the diet, because the top quality protein of meat helps keep vitality and efficiency up while weight is going down.

Meat also satisfies hunger longer, making it easier to get along on fewer calories.

Almond Sauce

Play up to the angler and his catch with an almond sauce. Simply cook sliced or slivered almonds in butter over low heat until golden. Add a generous squeeze of lemon juice and pour immediately over cooked fish.

Calling All Teenagers!

Teenagers have an opportunity to test their creative cooking talents, win a study trip to Paris or New York, attend a world-famous cooking school and visit the New York World's Fair by entering the second annual Royal Recipe Search.

The search, which began September 30, and ends April 1, 1965, is sponsored by the makers of Royal Gelatins, Puddings and Pie Fillings.

It is open to all high school sophomores, juniors and seniors and can be entered by submitting a recipe with an "original touch" made with any of the Royal gelatin or pudding products.

Next summer, the top winner will travel to Paris to attend a special one-week session of the Cordon Bleu, famed cooking school.

The five runner-up winners will meet in New York City for a week to study in special cooking classes conducted by James A. Beard, internationally-known food authority.

All the winners will visit the New York World's Fair and tour New York.

Students who are interested in entering the recipe search can obtain a leaflet which contains the complete details by sending a request to: P.O. Box 509, Madison Square Station, New York 10, New York.



Halloween "Spook-wiches" of bread, cheese, luncheon meat and Morehouse Mustard.

Spook-wiches

Hungry spooks just love 'em, ... says Ruth Rich who really knows her mustard!

For that night of ghosts and goblins,

Try this zesty sandwich trick:

With a handy cookie cutter

Fashion any shape you pick...

Dab on Morehouse Mustard faces

As a clever, "spooky" feat;

See how guests and ghosts and goblins

Love this tempting, timely treat!

Shop for Morehouse Mustard today!



MOREHOUSE MUSTARD So. Calif.'s Top Seller in the 24 ounce "economical" jar!

He loves her more — because —

She Bakes Bridgford BREAD

Ready-to-bake, FROZEN

more meat



more flavors



It's really good—and so easy! Buy delicious Bridgford Bread wherever frozen foods are sold.

EASY RECIPES FOR BREAD, BUNS, ROLLS, DONUTS, COFFEE CAKE, PIZZA CRUSTS, ON THE BAG

BRIDGFORD FOODS CORPORATION, GEN'L. OFFICES: ANAHEIM, CALIF.

WHITE OR HONEY WHEAT
3 one lb. loaves
What a Saving!
49¢
VARIETY PACK
3 Loaves 59¢